



OneBodyENT
PRESENTS

SOUTHERN COLORADO JUNETEENTH FESTIVAL 2026

Celebrating Culture, Heritage, and Inclusion

Saturday, June 20 & Sunday, June 21 | Norris-Penrose Event Center



Sponsorship & Partnership Opportunities



A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Sponsors and Partners,

Juneteenth is a time to reflect, to celebrate, and to come together. In Colorado Springs, that opportunity carries even greater meaning.

The Southern Colorado Juneteenth Festival has grown into something more than an event. It has become a space where community shows up—fully, visibly, and together.

This year, we are building on that foundation with intention.

We are expanding the platform, strengthening partnerships, and creating an experience that reflects the full breadth of this community—not just in attendance, but in participation and ownership.

This is a moment to bring people into the same space, under a shared purpose.

And it is an opportunity for your organization to be part of that moment in a meaningful and visible way.

We invite you to join us.

Dee Smith

Dee Smith
Executive Director
One Body ENT

A free, family-friendly community celebration featuring:

- National Musical Artists
- Vendors
- Car Show
- Health Fair
- And Much More



ABOUT US

OneBodyENT is a community-based organization committed to creating spaces where people come together across lines of difference. Through large-scale events and collaborative partnerships, One Body brings together individuals, organizations, and institutions to create shared experiences that strengthen connection and community.



CELEBRATING A DEFINING MOMENT

The 2026 Southern Colorado Juneteenth Festival represents a defining moment for our community.

At a time when connection matters more than ever, this event brings people together—across neighborhoods, backgrounds, and perspectives—into a shared space that reflects the full identity of Colorado Springs.

More than just a celebration, this is a gathering point.

A place where culture, community, and connection come together in a way that is visible, accessible, and real.

With attendance expected to exceed 20,000, this will be the largest Juneteenth celebration in Southern Colorado history.

AN INVITATION TO PARTNER

Your brand belongs in the spaces where community gathers.

The Southern Colorado Juneteenth Festival is one of those spaces.

Sponsors are positioning their brand at the center of a moment that reflects the identity and energy of a community.



WHY SPONSOR JUNETEENTH 2026

- Be present where community happens.
- 20,000+ attendees across two days.
- Broad promotion across social media, community networks, and partner organizations.
- Multiracial, family-centered audience.
- High-visibility environment with strong attendee engagement.

EVENT OVERVIEW

- Two-day, free, family-friendly festival.
- Location: Norris-Penrose Event Center. 1045 Lower Gold Camp Road, Colorado Springs, 80905.
- Live music, cultural programming, vendors, youth activities, and civic engagement.
- Shared-stage model with community partners.

COMMUNITY PARTNERSHIP OPPORTUNITY

- A limited number of community organizations will be invited to participate as official Juneteenth partners.
- Partners receive booth space, stage programming time, and recognition as official partners.
- Participation is limited to ensure alignment, quality, and impact.

A PLATFORM FOR THE COMMUNITY

- The festival is evolving into the central Juneteenth platform for the region.
- A shared space and collaborative platform reflecting the full community.

A WORTHY INVESTMENT

Our city's finest business and civic leaders—and the brands they represent—belong at the center of this defining community moment.

PRESENTING SPONSOR – \$25,000 (Exclusive)
Top billing, premier logo placement, stage presence, speaking opportunity, premium on-site brand activation, full promotion.
PLATINUM SPONSOR – \$15,000
Prominent logo placement, stage recognition, premium on-site brand activation, digital promotion.
GOLD SPONSOR – \$10,000
Logo placement, stage recognition, vendor booth, social media inclusion.
SILVER SPONSOR – \$5,000
Logo placement, vendor participation, recognition.
COMMUNITY SPONSOR – \$2,500
Name recognition, vendor participation.

JOIN US

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